

Cape Courier Articles for Recycle Cte. Members to Consider

Trash vs. Cash

Need to explain cost of trash removal affects Cape taxes

- Cost per ton of trash to ecoMaine (\$88)
- Cost per ton of recyclables to ecoMaine (\$0)
- Cost per trip in Silver Bullets (\$40)
- Ratio of recyclables to trash (35%)
- What does that mean?
- EcoMaine assessments vs other towns
- Why we endorsed pay-per-throw
- The economics of generating electricity from trash

Recycle 101

Need to continue Jen Hansen's educational articles

Crazy Recycle Stories

Request citizen input for individual stories in creative ways to increase recycling

Green Habits

What ways can citizens minimize trash and recycling by thinking about waste at the point of planning wise purchases?

- Don't buy junk
- Avoid buying items that cannot be fixed when broken
- Reuse what you already have
- Use the Swap Shop more effectively
- Donate more; Use Freecycle
- Keep your dollars "local" (regional, USA, fair trade, etc)
- Get broken items fixed
- Buy with packaging & packing material in mind
- Promote composting
- Avoid that garbage disposal
- Get involved with your community

The Psychology of Green Habits

- What is preventing your family from being more green?
- How do you change your habits?
- Once you realize what the "right" thing is, do you do it?
- Are you even thinking about the effects of your actions?
- "I paid my dues. I'm too old to change. I can't be bothered. It's not my job."

How Can We Change from Bad Habits to Good Ones?

- By our good example
- By educating people. Most people want to do the right thing but they don't know what the right thing is.
- By peer pressure
- By town ordinance
- By advocating forward thinking
- By making it easier to be green
- By making it financially beneficial to be green
- By sharing the cost in relation to the action